



**IATA Air Cargo Innovation Awards**

**March 12, 2015**

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# Humanized technology

# Allocation management

“It is an amazing leap  
forward from Excel...and  
really cost effective.”

Mr. Paul Ennis  
Managing Director  
DHL Aviation

# Demand forecasting

Forecasting techniques

Expert opinions

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Credible forecast

# Operations management



# Artificial intelligence

**“47% of US jobs is at risk  
of being computerised  
in the next two decades.”**

The Future of Employment  
Frey and Osborne  
Oxford University

# Humanized technology

谢谢